

Advertise with the Missouri Chamber Music Festival (MOCM) in our 2015 Season Playbill



MOCM 2015 Season

Breath of Fresh Air

Wednesday, June 17, 2015 at 10:30 am

Mozart After Work

Thursday, June 18, 2015 at 5:30 pm

Trios of Darkness and Light

Saturday, June 20, 2015 at 7 pm

Finale

Sunday, June 21, 2015 at 3 pm

Concerts are held at the First Congregational Church of Webster Groves.

MOCM Playbill

500 copies

Distributed to concert patrons and sponsors.

Concerts are June 17, 18, 20, and 21, 2015.

Artwork is DUE May 29, 2015.

All playbills are posted on mochambermusic.org (via <http://issuu.com/mocm>) prior to the festival's opening night. The playbill link will remain on the Missouri Chamber Music Festival web site throughout the year. The link is also shared with our patrons via emailblasts, facebook, and twitter.

View playbill samples at <http://issuu.com/mocm>.

MOCM Audience

Our audience is primarily aged 65 and older; has a graduate degree; is online two to three hours a day; dines out frequently; enjoys traveling and the arts; regularly reads the St. Louis Post-Dispatch, the New York Times, Webster Kirkwood Times, and Sauce; lives in Clayton, Webster Groves, Kirkwood, and University City; and has a household income of over \$100,000.

What People Are Saying

"The quality of the performances was extraordinary, absolutely beautiful."

– Lois Orchard

"We are so lucky here in St. Louis to have the Missouri Chamber Music Festival!"

– Ann Mandelstamm

"The musicianship was superb." – Judith Hehl

Playbill Ad Rates & Dimensions

	Price	
Full page no bleed (b&w)	\$120	
Half page no bleed (b&w)	\$65	
Quarter page no bleed (b&w)	\$40	
Back cover no bleed (4 color)	\$300	
Inside front cover no bleed (4 color)	\$240	
Inside back cover no bleed (4 color)	\$210	
	width	height
Full page (no bleed)	4.5 in	7.5 in
Half page (no bleed)	4.5 in	3.5 in
Quarter page (no bleed)	2 in	3.5 in

- Note: MOCM's playbill currently does not accept artwork with bleeds.
- Finished booklet size is 5.5 inches wide x 8.5 inches high.
- Ads should be supplied in the following formats: pdf, tiff, jpg, eps
- Files must include all fonts where applicable or fonts must be converted to paths or curves.
- Four color ads must be supplied with CMYK images only. We do not accept RGB.
- All images and graphics must be set at a minimum of 300 dpi.
- Type changes or modification of advertisements previously submitted will be charged \$50/hr.

E-mail artwork by May 29, 2015 to Jennifer Lin, jenniferalin@hotmail.com.

About the Missouri Chamber Music Festival

The mission of the Missouri Chamber Music Festival (MOCM) is to bring the fine art of small ensemble playing to a wide audience through dynamic and accessible performances of the highest quality. MOCM invites nationally recognized professional musicians to historic Webster Groves, Missouri and St. Louis venues to perform a series of chamber music concerts as part of an annual festival which takes place each June. Diverse programming, including new and commissioned works, is a defining attribute of the festival, helping to illuminate the exciting, extraordinary, and diverse nuance of the small ensemble genre.

Missouri Chamber Music Festival | 2015 Playbill Advertising

Are you a renewing advertiser or new advertiser? (circle one)

Renewing

New

Business Name _____

Contact Name _____

Address _____

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Telephone _____ Fax _____

Email _____

Ad information:

Ad Size	Black & White or Color	Placement Request	Cost
		Total Cost	
		Thank you for your support!	

Notes

Please send this form with your payment in full made payable to the Missouri Chamber Music, Inc., Attn: Playbill Ad Sales, 211 South Elm Avenue, St. Louis, MO 63119. ARTWORK and PAYMENT is due by March 29, 2015.

Authorized Signature

Date